

financing solutions



HORIZON • KEYSTONE FINANCIAL

Program Overview

Horizon Keystone Financial partners with Manufacturers and Dealers to offer affordable finance solutions. We customize our finance programs in an effort to promote your name and products. With today's credit and capital crunch, we can help you provide your client alternative means of purchasing your equipment.

Customized Payment & Tax Benefit Proposal System: www.dealersalescenter.com

Our user-friendly website can help you create an unbelievable proposal that will set you apart from your competition. From our website, you can e-mail a quote, application, overview and tax benefits in less than a minutes time.

Advance Deposits

HKF may advance you up to 50% of the invoice prior to placing the order for qualified customers & dealers. HKF will pay the balance upon delivery & acceptance. This is a big benefit for you and your clients.

Application Only Up To \$150,000 – No Financials

A simple one-page application requires no financial statements or tax returns for qualified customers up to \$150,000, as well as decisions usually in less than 24 hours, making it easier than traditional bank financing.

Custom Lease Structures

Flexible Lease Terms from as short as 12 months or as long as 84 months

Total Project Financing allows you to bundle equipment, install, and service into one payment

Convenient Structured Payments such as Seasonal, Deferred, & Step Payments

Multiple Purchase Options to fit any type of lease needs:

\$1.00 - lease to own, the most popular for most customers

10% - offers the customer a slightly lower payment with a fixed 10% balloon payment

Fair Market Value- a true lease, with an option to purchase, return, or upgrade at the end

Marketing Support

HKF will help you develop marketing materials to increase your sales by promoting your company and products such as tradeshow specials, mailers, or e-format.

Training Support

HKF will train your sales team on the basic tools to offer a finance solution and be comfortable with only the frequently asked questions, since we will handle the rest. Training and education are vital to your success.

Dedicated Service Team

Each manufacture/dealer will have a personal "Relationship Manager" to provide quotes and talk with you and your customers one on one about the various lease structures, tax advantages & benefits available.

Incentives & Promotions

Our Dealer Rewards program allows you to earn up to an additional 1% on your total projects and increase your profits and bottom line by using our website www.dealersalescenter.com to quote your clients.

Horizon Keystone Financial
105 Fairway Terrace, Mt. Laurel, NJ 08054
Phone: 800-606-0049 e-mail: info@horizonkeystone.com